



**SNA Fall Publishers' and Advertising Directors' Conference
InterContinental Kansas City, Kansas City, MO, September 22-25, 2009**

REGISTRATION FORM

Company Name: _____

FIRST Registrant Name: _____

Name for Badge/Nickname: _____

Title: _____ E-mail: _____

Business Address: _____

City: _____

State or Province: _____ Zip or Postal Code: _____

Telephone: _____ FAX: _____

First time attendee: Yes No

SECOND Registrant Name: _____

Name for Badge/Nickname: _____

Title: _____ E-mail: _____

First time attendee: Yes No

Business Address: _____

City: _____

State or Province: _____ Zip or Postal Code: _____

Telephone: _____ FAX: _____

Below please list names and titles (*or relationships*) of any additional registrants, including spouses, guests, etc.:

CONFERENCE REGISTRATION FEES: Paid By 9/04 Paid After 9/04

SNA CONFERENCE ONLY -SNA/Inland/MO Press/KS Press Rate:

- | | | |
|--|--------------------------------|--------------------------------|
| *First Member | <input type="checkbox"/> \$595 | <input type="checkbox"/> \$695 |
| *Second and Each Additional
Registration from Company | <input type="checkbox"/> \$495 | <input type="checkbox"/> \$595 |
| *Guests (Spouses, etc.) | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$200 |
| Awards Banquet Only | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$150 |

**INLAND GROUP EXECUTIVES CONFERENCE & SNA FALL
CONFERENCE (BOTH FULL PROGRAMS)**

SNA/Inland/MO Press/KS Press Rate: \$699 \$799

Companies Not Members Of The Above Associations. These Rates Are For The SNA Conference Only:

- | | | |
|--|--------------------------------|--------------------------------|
| *First Non-member | <input type="checkbox"/> \$775 | <input type="checkbox"/> \$850 |
| *Second and Each Additional
Registration from Company | <input type="checkbox"/> \$630 | <input type="checkbox"/> \$705 |
| *Guests (Spouses, etc.) | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$300 |

If using a **Classified Avenue discount**, deduct its value from your total payment due. Discounts will be honored only for SNA members participating in Classified Avenue who are up-to-date with the quarterly Classified Avenue tearsheet program.

Classified Avenue discount - _____
Grand Total \$ _____

*Each Guest (*spouses, companions and children*) and Conference Attendee fee includes the Tuesday reception; continental breakfast on Wednesday, Thursday and Friday; and lunch and SNA awards reception on Wednesday.

PLEASE INDICATE IF YOU ARE ATTENDING:

SNA Awards Reception:
 Yes No # attending _____

Thursday Evening Optional Dinner:
The Capital Grille # attending _____

Indicate the number of firm dinner reservations you require. Restaurants will provide only one bill per table, please be prepared to pay your share when the bill arrives.

Please return this completed form along with full payment to:

By Mail:
SNA Headquarters, 116 Cass Street, Traverse City, MI 49684

By Fax: (231) 932-2985 or

By Phone: (888) 486-2466

All fees **must be pre-paid in full** in order to attend this conference.

- ♦ **Canadian members:** Please pay the equivalent U.S. amount.
- ♦ All cancellations must be received in writing **by September 4, 2009** in order to avoid a \$100 per person cancellation fee. SNA regrets that refunds will not be given for no shows or cancellations after September 16, 2009.

Method of Payment: **Amount:** \$ _____

By Check (checks payable to SNA in US Dollars.)
 By Credit Card: Visa MCard AMEX Discover

Name on Card: _____
Card #: _____
Expiration Date: _____

Authorized Signature: _____

Room Reservations: The InterContinental Kansas City no longer has hotel rooms available. Rooms have been reserved at The Raphael Hotel located next door under Suburban Newspapers of America. The rate is \$166 plus tax, per night. Reservations can be made by calling (816) 756-3800 and mention you are with Suburban Newspapers of America.

To exhibit or sponsor – Contact Al Cupo,
(888) 486-2466 or e-mail, al.cupol@suburban-news.org

Visit the SNA Web site for the most current conference information at www.suburban-news.org